

CryptoCompare Media Kit

AUGUST - SEPTEMBER 2019

Who we are / What we do

CryptoCompare is a cryptocurrency market data provider and a central authority of clear and concise information, offering extensive data services and ecosystem tools since 2014.

Our community is central to what we do, drawing from over 1,000,000 registered users who learn and share knowledge via our guides, quizzes forums and reviews, interact with each other to discuss market trends, review wallets, exchanges and mining solutions.



Who we are / What we do



CryptoCompare also operates an independent media outlet, CryptoGlobe, run by a dedicated team of writers, editors and data analysts, covering cryptocurrency news, crypto developments, regulatory trends, crypto security, market opinion, research and events.

Moreover, CryptoCompare also hosts the CryptoCompare Digital Asset Summit which has attracted over 1,000 delegates for each edition and has received an overwhelmingly positive response from exhibitors, speakers, the media and attendees.

Our data is trusted by leading institutions around the world including MVIS (VanEck), Nasdaq, Thomson Reuters and Yahoo Finance.

Advertising Overview

Targeted & Engaged Audience:

Our user base consists of highly engaged cryptonauts ranging from retail to institutional users and everything in the middle.

Targeted and user-friendly ads:

Our ads are non-intrusive/native and can be hand-picked (our advertising team will help) to fit your company's specific goal within the crypto industry

Superior performance, lower prices:

We have better results than most in the industry and are also cheaper. Feel free to confirm!



Audience Information

CryptoCompare End User Audience Statistics

Monthly Page Impressions: **5,217,878**

Daily active sessions: **92253**

Daily active users: **20305.3**

Returning users: **30.44%**

Sessions per user: **4.54**

Pages per session: **1.89**

Average session time: **00:04:15**

User demographics: **Europe (43.62%), Asia (25.32%),
Americas (24.66%), Africa (3.77%),
Oceania (2.07%)**

Registered Users: **+1,000,000**

Social Media followers: **Facebook 15k ; Twitter 24.4k**

Newsletter subscribers: **260,000**

Events: **+3000 attendees**

Audience Information

CryptoGlobe End User Audience Statistics

Monthly Page Impressions:	254,298
Daily active sessions:	5340.5
Daily active users:	2435.3
Returning users:	37.72%
Sessions per user:	2.19
Pages per session:	1.59
Average session time:	00:01:11
User demographics (top countries):	n/a
User demographics:	Americas (38.67%), Europe (36.71%), Asia (16.24%), Oceania (4.11%), Africa (2.88%)

Social Media followers: **Facebook 16k ;
Twitter 8.2k**

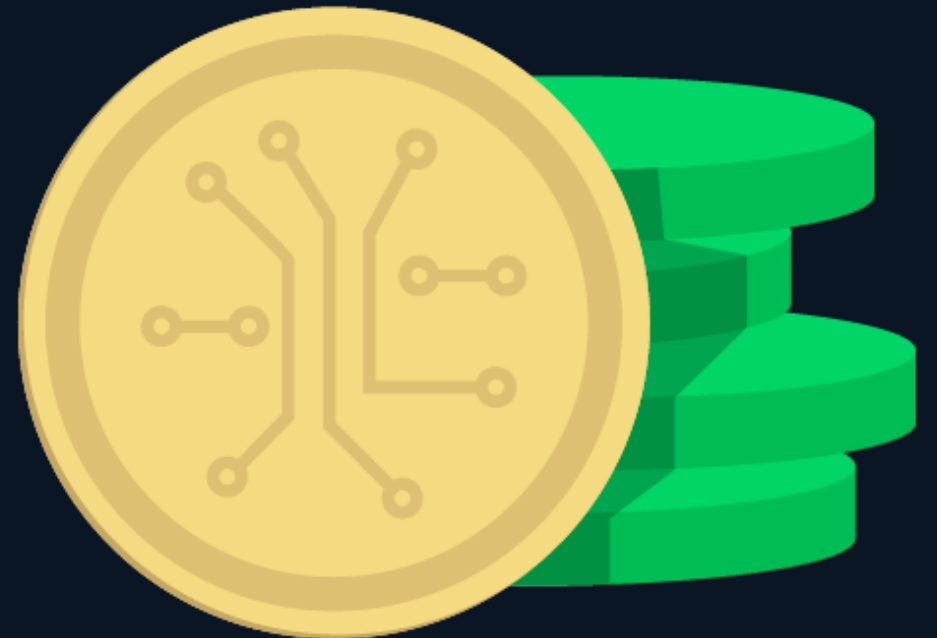
Product Listing

Listing on CryptoCompare is completely permanent with a one-time fee being charged before the listing. CryptoCompare Listing allows your brand to reach our +1M registered users in an organic and informative manner.

ICO/STO/IEO Coin Listing:

Listing your token on CryptoCompare grants it a place on our list(s), and an individual page with information, real-time trading data and tools for the token. It also allows users to track that token on their portfolio. Being listed on CryptoCompare also ensures that third-party websites or applications using our API or data products will have access to your token.

\$500



Product Listing

Listing on CryptoCompare is completely permanent with a one-time fee being charged before the listing. CryptoCompare Listing allows your brand to reach our +1M registered users in an organic and informative manner.

Exchange Listing*:

Listing your Exchange on CryptoCompare grants it a place on our list(s), and an individual page with information and real-time trading data. Moreover, your exchange will be placed within our Exchange Benchmark and receive a grade (AA-F) and a place in our monthly exchange report. Being listed on CryptoCompare also ensures that third-party websites or applications using our API or data products will have access to your data.

\$2000

**if needed, CryptoCompare can provide optional/additional development services to improve or create an API for your exchange. Contact amadeira@cryptocompare.com if this is the case.*



Product Listing

Listing on CryptoCompare is completely permanent with a one-time fee being charged before the listing. CryptoCompare Listing allows your brand to reach our +1M registered users in an organic and informative manner.

Mining Listing:

Listing your Mining Company on CryptoCompare grants it, and all relevant equipment/contracts, a place on our list(s), and an individual page with technical, pricing and profitability information.

\$1000



Product Listing

Listing on CryptoCompare is completely permanent with a one-time fee being charged before the listing. CryptoCompare Listing allows your brand to reach our +1M registered users in an organic and informative manner.

Wallet/Card/Casino Listing:

Listing your Wallet/Card/Casino Company on CryptoCompare grants it, and all relevant products, a place on our list(s), and an individual page with additional information.

\$500



Banners & Buttons

BANNERS

Banners are a great way to advertise your product and to get immediate and measurable results. Convert new clients for those that click your banner and create brand awareness for those that don't!

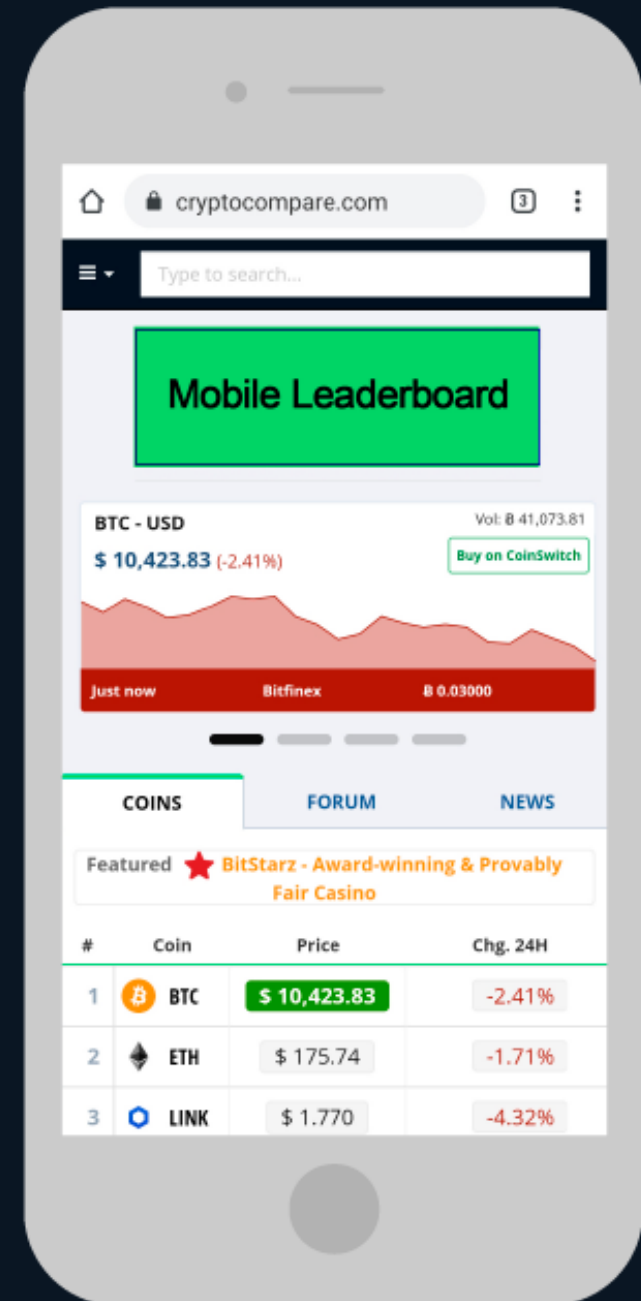


Banners & Buttons

MOBILE BANNERS

Mobile Leaderboard Banner

Size:	320x50
Impressions per month:	1,830,000
Clicks per month:	9,150
Avg CTR:	0.5%
CPM:	\$15



Banners & Buttons

TABLET & DESKTOP BANNERS

Leaderboard Banner

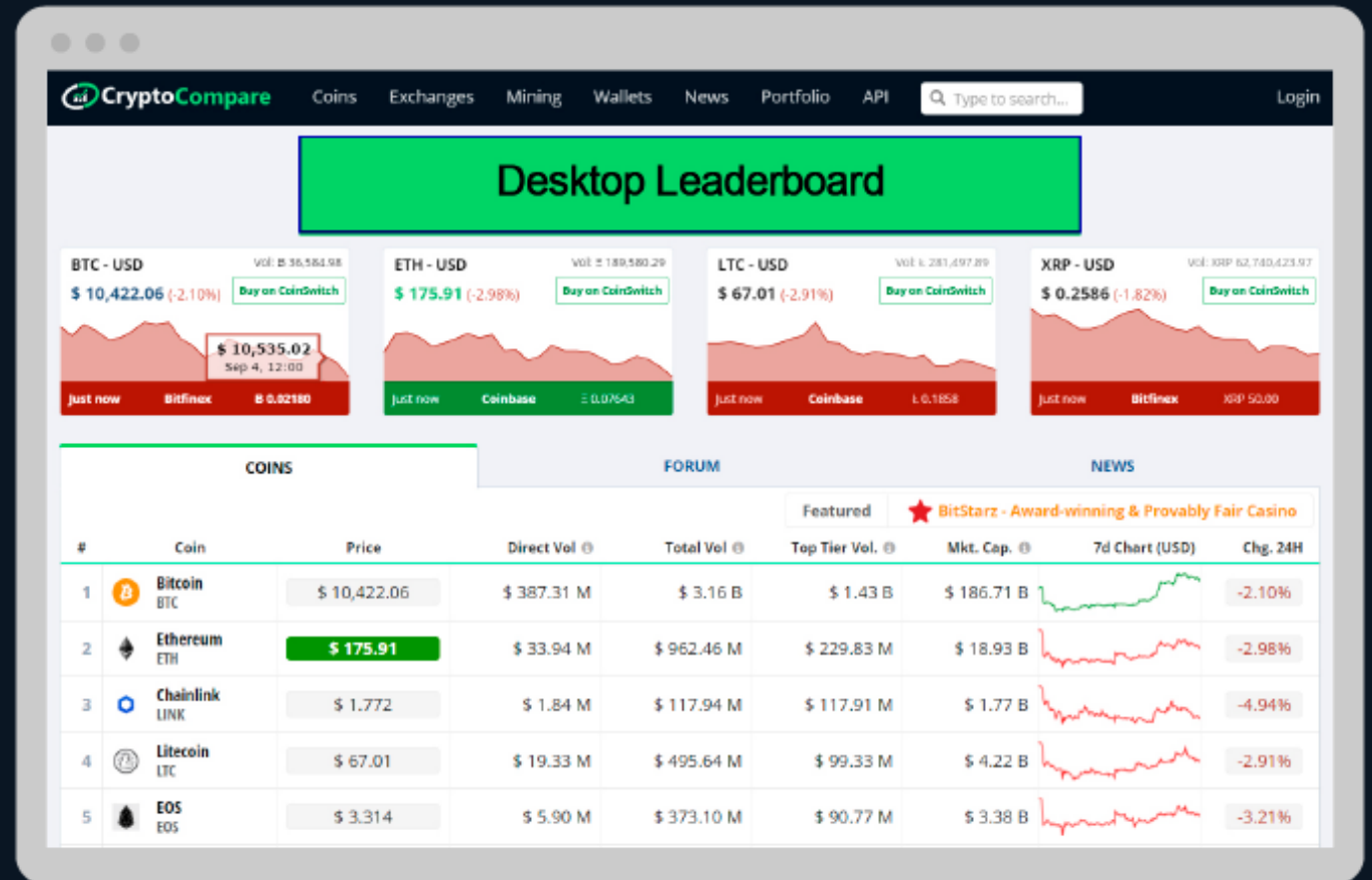
Size: 728x90

Impressions per month: 1,245,000

Clicks per month: 7,470

Avg CTR: 0.6%

CPM: \$20



Banners & Buttons

TABLET & DESKTOP BANNERS

Sidebar Banner

Size:	300x300 / 300x250
Impressions per month:	1,545,000
Clicks per month:	5,160
Avg CTR:	0.4%
CPM:	\$12

The screenshot shows the CryptoCompare website interface. The main content area displays details for the Ledger Nano X wallet, including its validation status (Centralized), anonymity (High), ease of use (Average), and extra services (None). It also lists supported coins and features like 'You control your private keys'. A sidebar banner on the right side of the page is highlighted in green and contains the text 'Desktop Sidebar (300x300)'. Below the main content, there is a section for 'Similar Wallets' featuring CoinVault, IndieSquare, NEVERDIE Wallet, BitDoric Wallet, NEON Wallet, and Zcash Freewallet.

Banners & Buttons

EMAIL BANNERS (DESKTOP & MOBILE)

Top Newsletter Banner

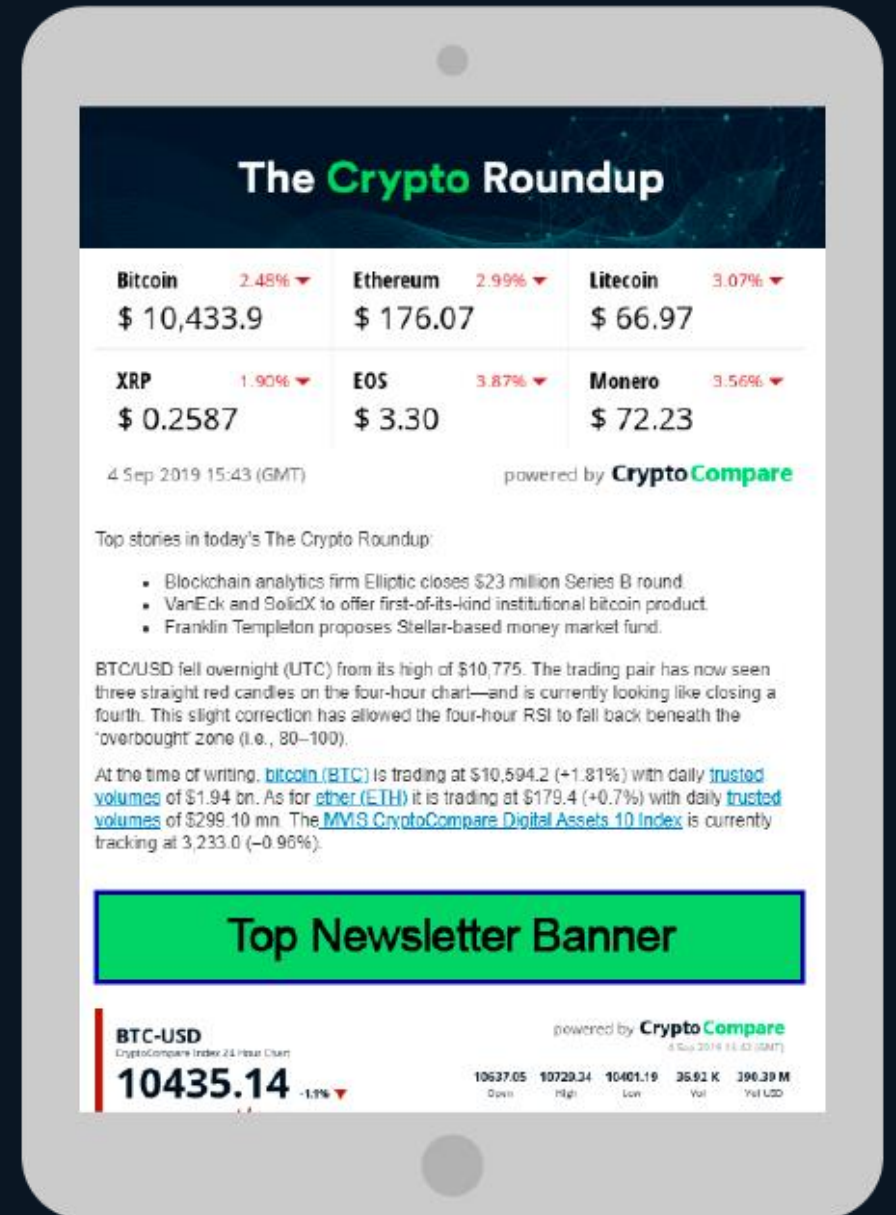
Size: **728x90**

Impressions per month: **900,000**

Clicks per month: **2,700**

Avg CTR: **0.30%**

CPM: **\$10**

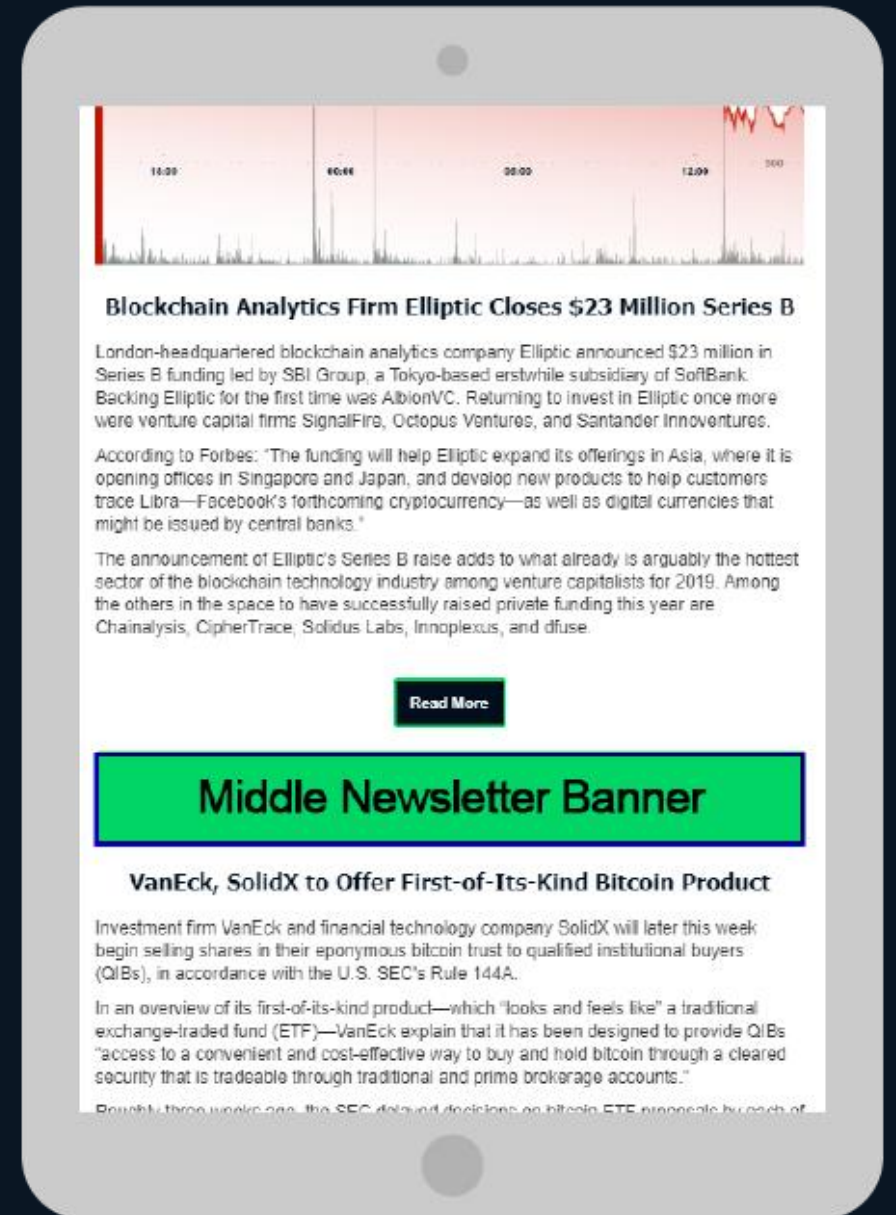


Banners & Buttons

EMAIL BANNERS (DESKTOP & MOBILE)

Middle Newsletter Banner

Size:	728x90
Impressions per month:	900,000
Clicks per month:	2,250
Avg CTR:	0.25%
CPM:	\$7.5



Banners & Buttons

EMAIL BANNERS (DESKTOP & MOBILE)

Bottom Newsletter Banner

Size: 728x90

Impressions per month: 900,000

Clicks per month: 1,350

Avg CTR: 0.15%

CPM: \$4



















Linda Murphy, VIP manager at mBitcasino was excited to share the news: "Running a stellar VIP program has always been one of the main missions of mBitcasino, and we have tons of happy VIP players and countless reviews on the internet acting as proof that we're doing it right. Now, we want to make it easier to achieve VIP status, and allow more players to benefit from the outstanding offers this status comes from, so we're excited to introduce VIP Promotions. You can become a VIP with just one deposit - how amazing is that?"

[Read more here](#)

Press Release

Bottom Newsletter Banner

State of the Crypto by Top Tier Exchange Volume

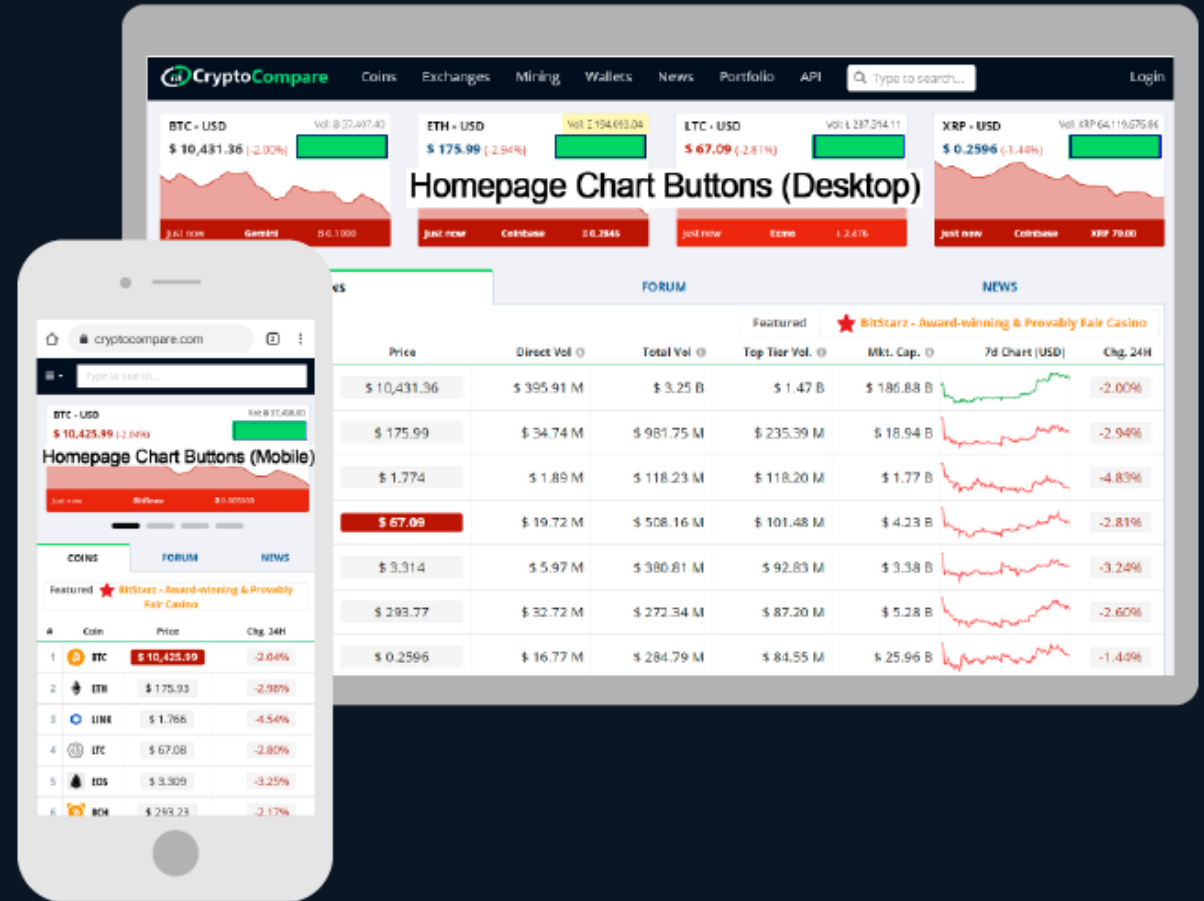
Coin	Price	Top Tier Vol. 24H	7d Chart (USD)	Chg. 24H
 Bitcoin BTC	\$ 10,437.5	\$ 1.42 B		-2.64%
 Ethereum ETH	\$ 176.14	\$ 229.45 M		-2.95%
 Chainlink LINK	\$ 1.77	\$ 128.66 M		-4.52%
 Litecoin LTC	\$ 67.05	\$ 101.09 M		-2.95%
 EOS EOS	\$ 3.31	\$ 91.36 M		-3.72%
 XRP XRP	\$ 0.2587	\$ 83.78 M		-1.90%
 Bitcoin Cash BCH	\$ 293.69	\$ 82.51 M		-2.46%
 Ethereum Classic ETC	\$ 6.72	\$ 69.82 M		-2.67%
 Enjin Coin ENJ	\$ 0.08308	\$ 62.80 M		14.37%

Banners & Buttons

BUTTONS

Homepage chart buttons:

The buttons on the homepage are an organic way of directing users to your exchange/broker. This position includes 4 buttons, one in each homepage chart. The content of the button and of the chart itself can be customized.



Impressions per month: **1,260,000**

Clicks per month: **11,100**

Avg CTR: **0.88%**

CPM: **\$20**

Banners & Buttons

BUTTONS

Homepage List buttons:

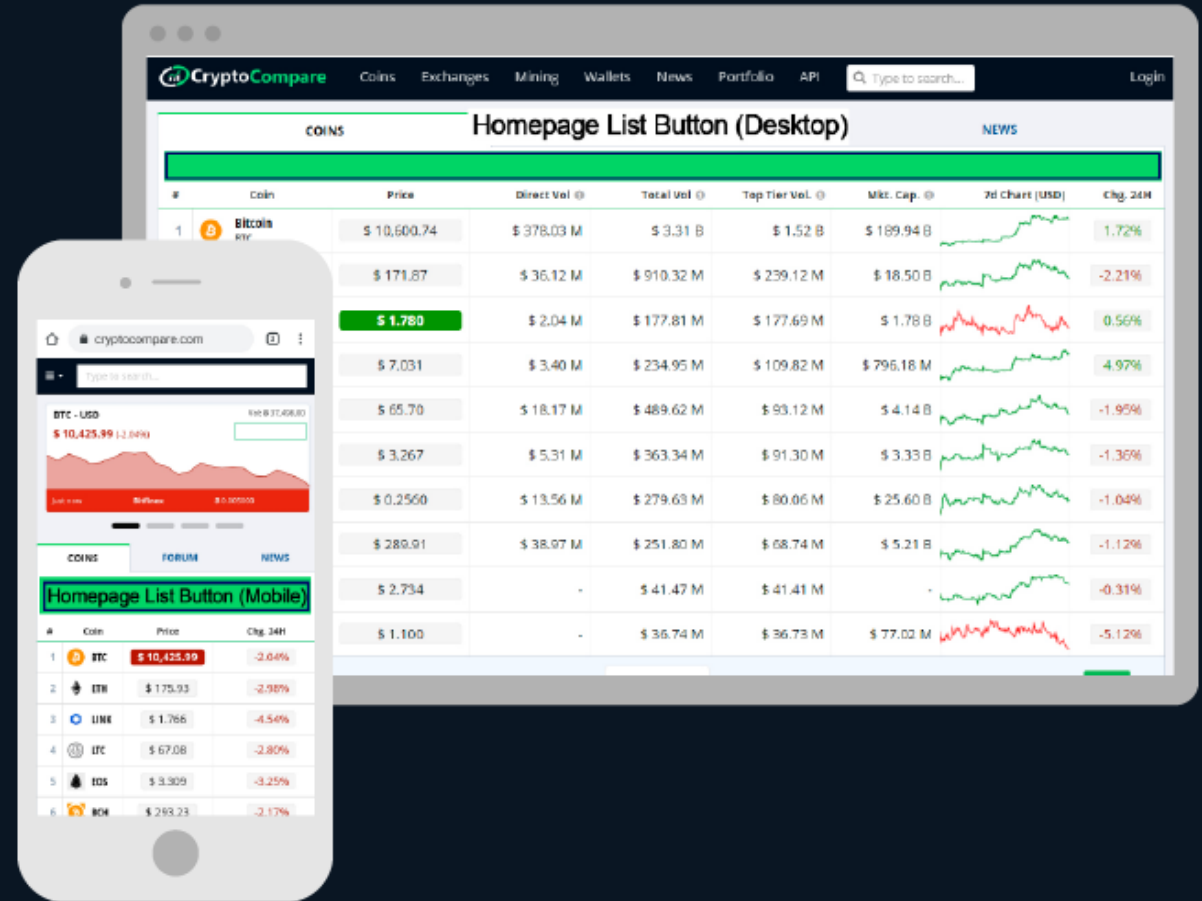
The homepage list button is perfect for advertisers with a longer call to action/message (like bonuses, vouchers) and is not constrained to trading-related companies.

Impressions per month: **1,260,000**

Clicks per month: **2,520**

Avg CTR: **0.2%**

CPM: **\$4**



Banners & Buttons

BUTTONS

Mining Calculator button:

The Mining Calculator button is perfect to advertise mining equipments, contracts, hosting and other products that miners are likely to use.

Impressions per month: **450,000**

Clicks per month: **3,960**

Avg CTR: **0.88%**

CPM: **\$30**

The image displays two views of the CryptoCompare website's Mining Calculator interface. The desktop view (left) shows a comprehensive calculator with input fields for Hashing Power (40 TH/s), Power consumption (1500 W), Cost per kWh (\$0.12), and Pool Fee (1%). It features a grid of profit and cost metrics for various time periods (Day, Week, Month, Year) in both USD and Bitcoin. A prominent green button labeled 'Mining Calculator Button (Desktop)' is overlaid at the bottom. The mobile view (right) shows a simplified version of the same calculator, with a green button labeled 'Mining Calculator Button (Mobile)' overlaid at the bottom. Both views include a navigation bar with 'CryptoCompare' and various menu items, and a search bar.

Time Period	Profit (USD)	Profit (BTC)	Power Cost (USD)
Day	\$ 5.47	0.0009337	\$ 4.32
Week	\$ 38.32	0.006536	\$ 30.24
Month	\$ 164.23	0.02801	\$ 129.60
Year	\$ 1,998.17	0.3408	\$ 1,576.80

Banners & Buttons

BUTTONS

Coin List button:

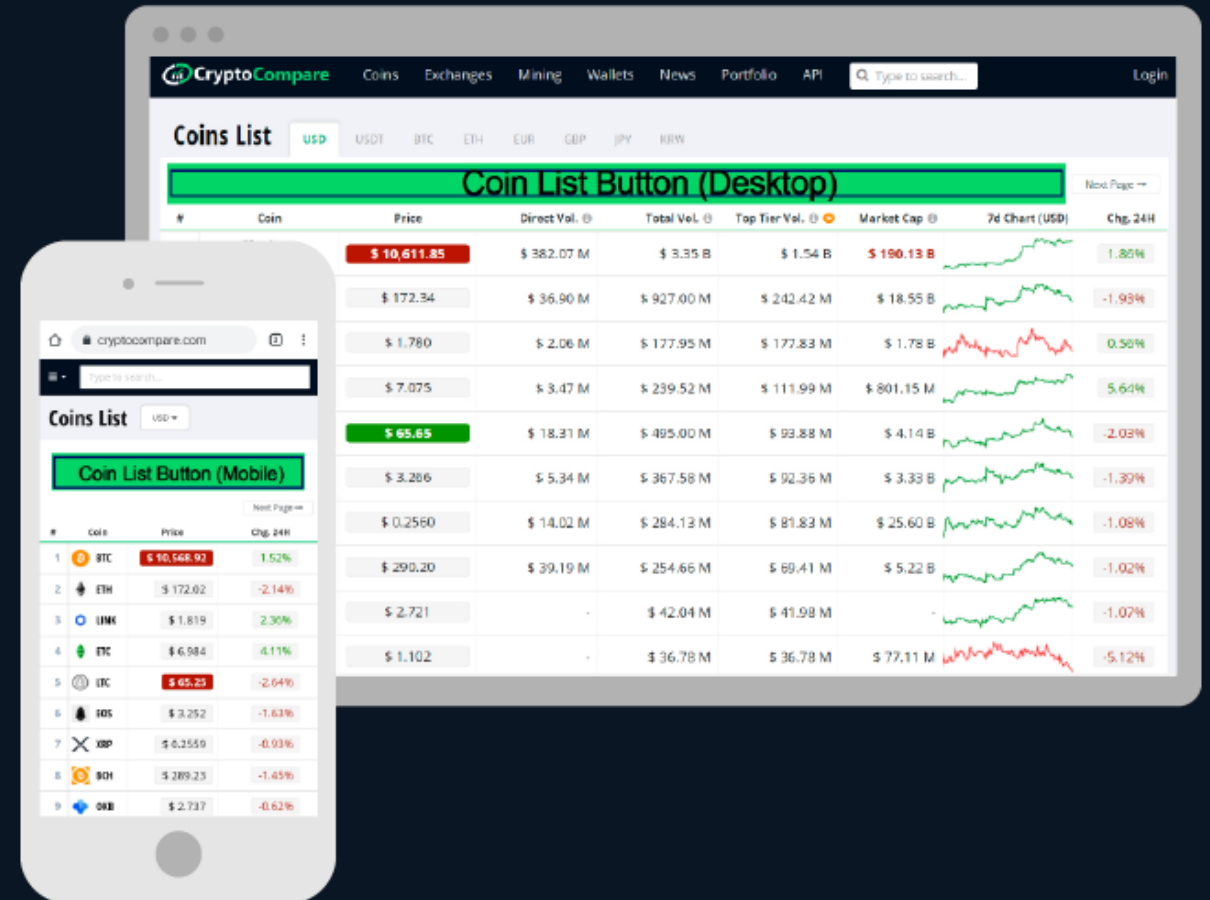
The Coin List Button is a good way to target casual users who are looking for new projects or coins to invest/buy. This button is shown on the individual coin list.

Impressions per month: **900,000**

Clicks per month: **3,600**

Avg CTR: **0.4%**

CPM: **\$8**



Banners & Buttons

BUTTONS

Coin pages button:

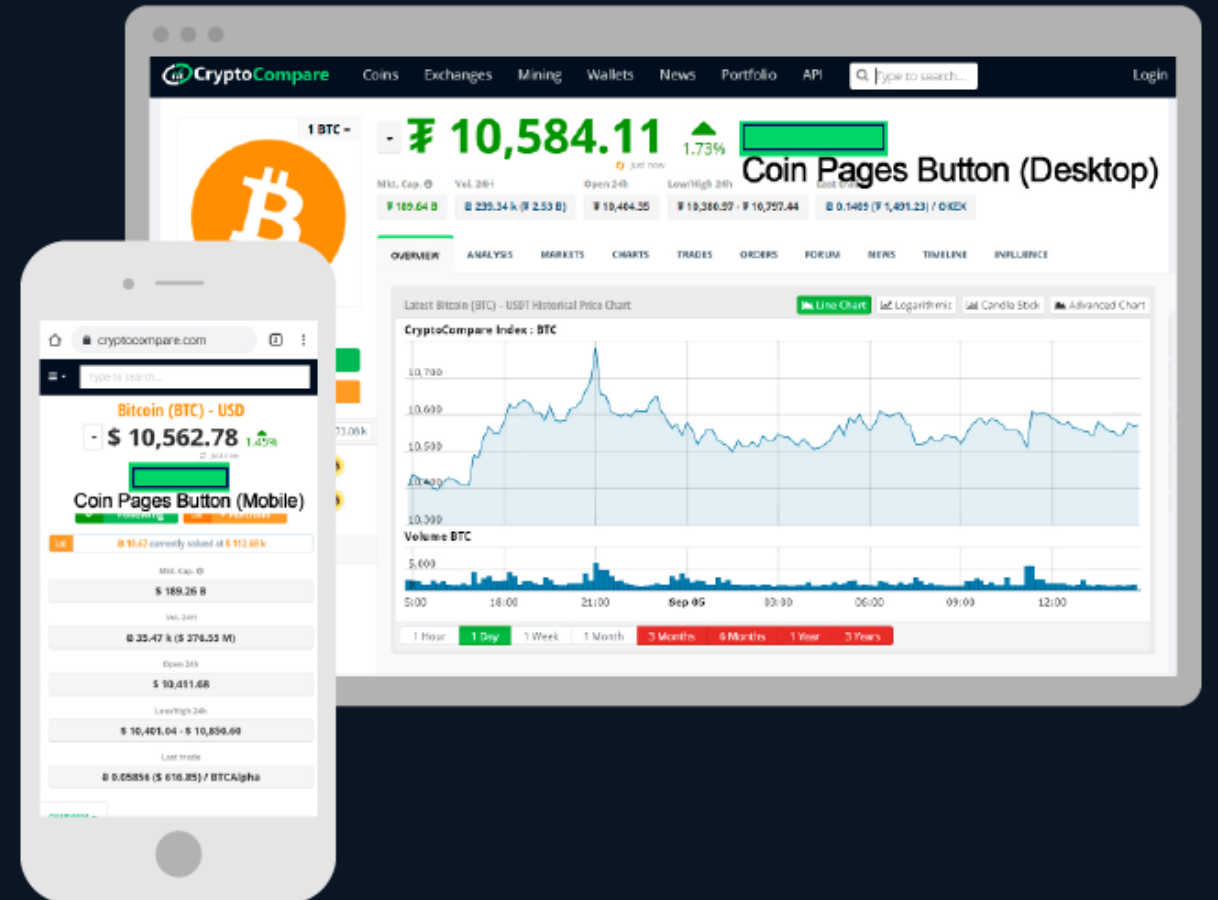
This button is shown on all the coin pages and is a great way to target casual users who are looking for new projects or coins to invest/buy.

Impressions per month: **1,650,000**

Clicks per month: **2,640**

Avg CTR: **0.16%**

CPM: **\$4**



Banners & Buttons

BUTTONS

Portfolio button:

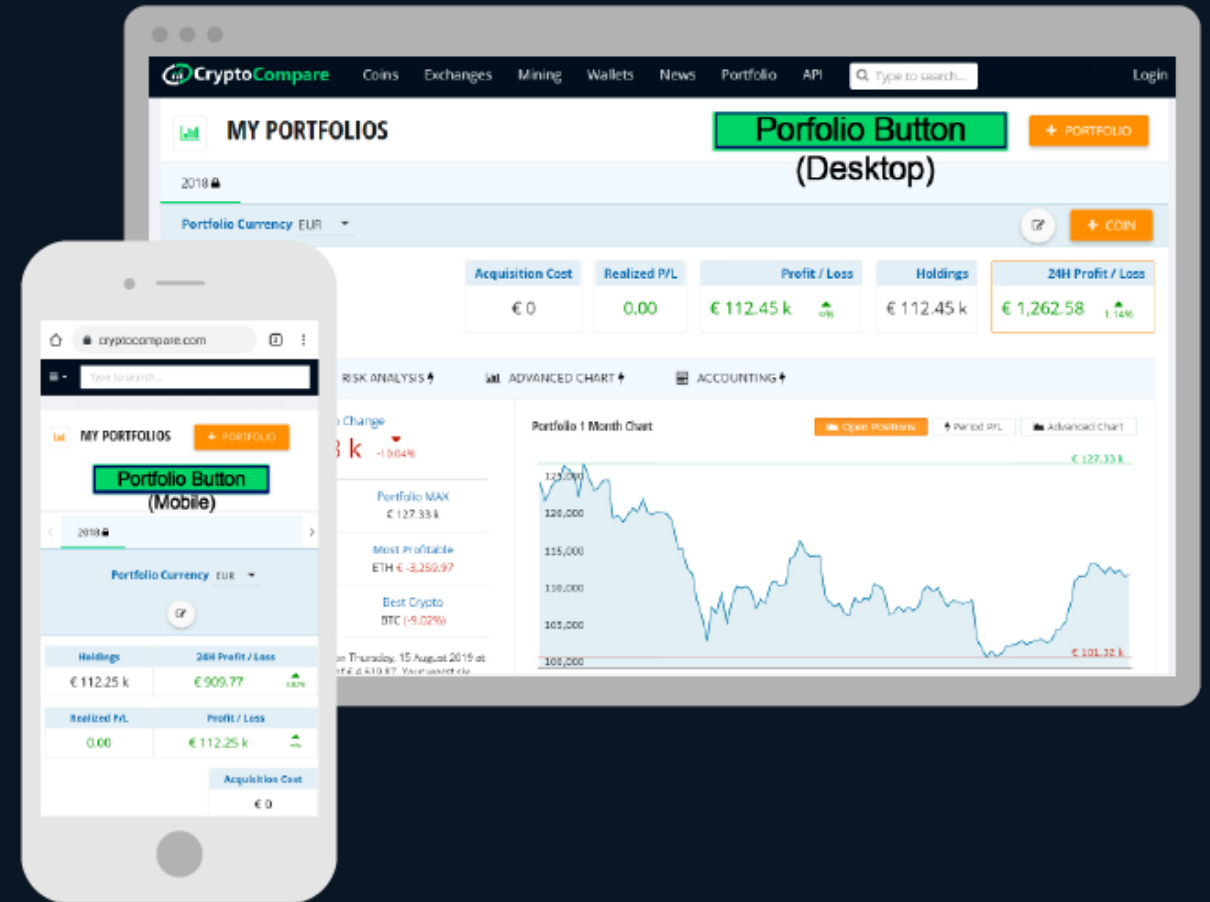
The portfolio button allows you to reach experienced and novice traders. Portfolio users have purchased crypto at least once and use our tool to track its gains/losses.

Impressions per month: **450,000**

Clicks per month: **900**

Avg CTR: **0.2%**

CPM: **\$6**



Content Marketing

We have a team of writers that have in-depth knowledge of the crypto asset industry and are skilled at creating engaging, up-to-date, authoritative and viral content. Our writers have covered your sector, and know how and what to write to engage audiences. Content marketing can bring you high visibility and improve your SEO. We use do-follow links and promote your article to ensure its seen by our engaged readers. Content is posted on CryptoCompare and CryptoGlobe accordingly.

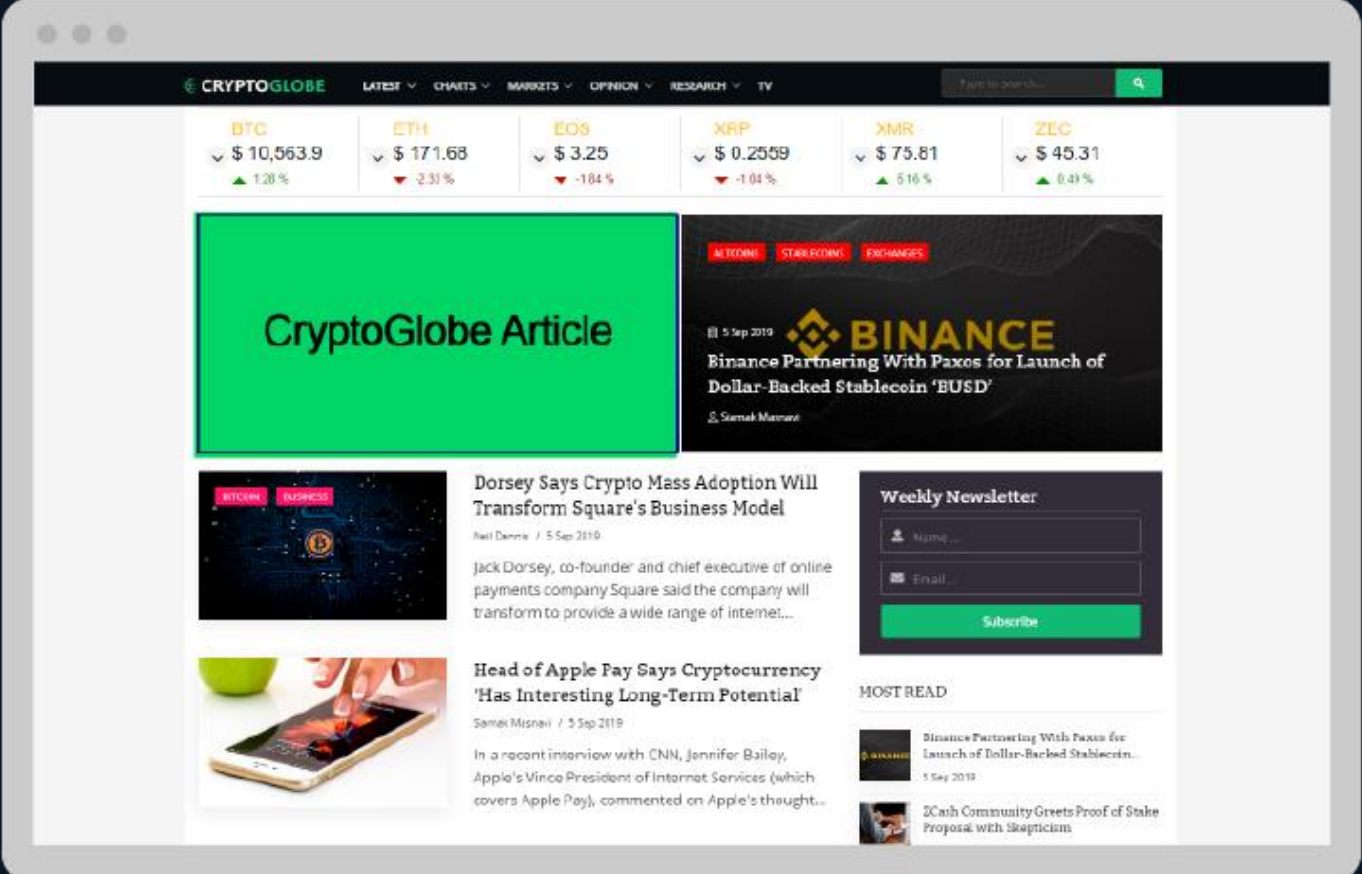


Content Marketing

CryptoGlobe Article:

Short (300-600 words) and fairly simple content - PR's, news, commentary, newsjacking, etc. Includes writing, posting, social media shoutout.

\$350



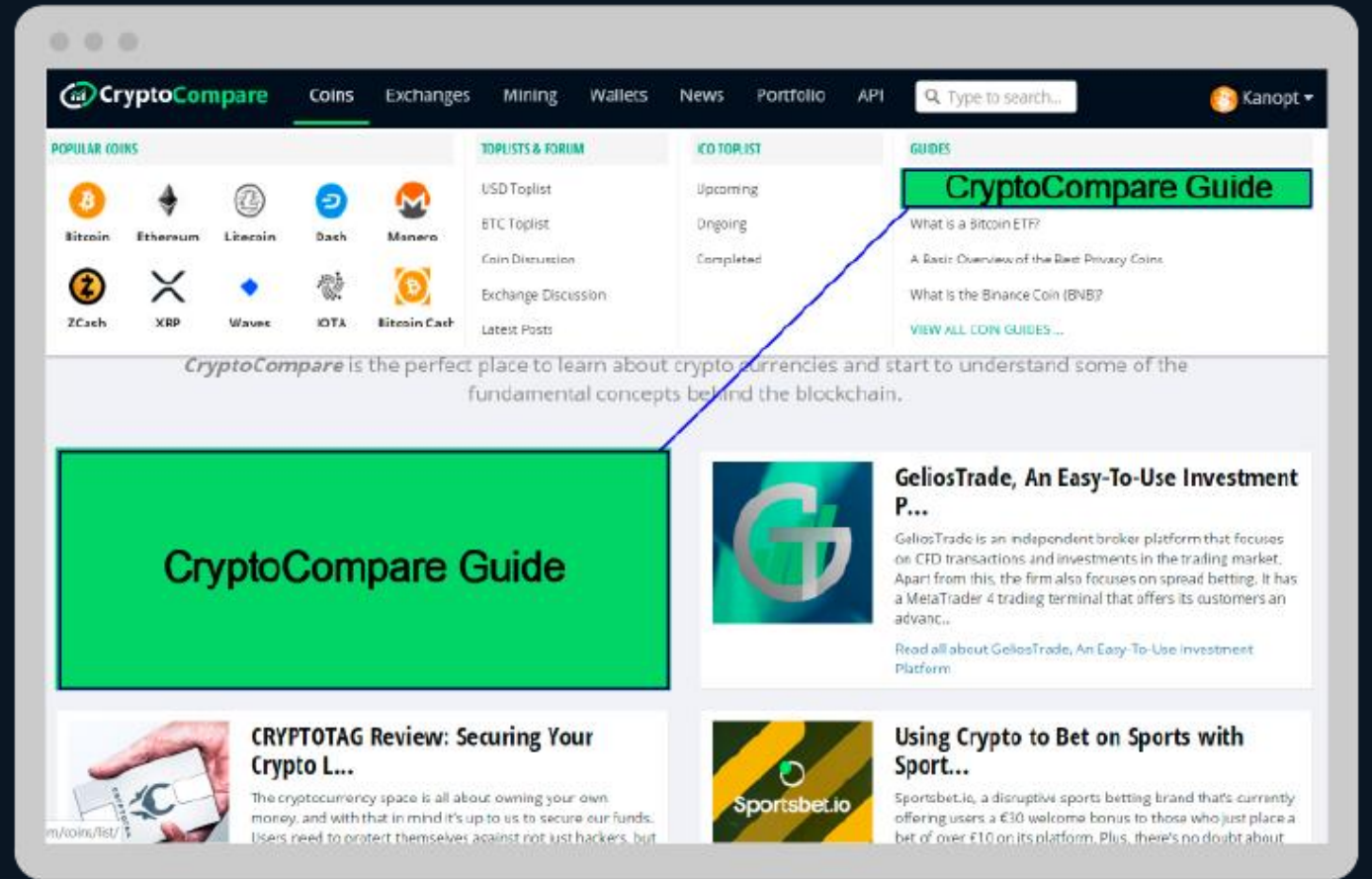
The screenshot shows the CryptoGlobe website interface. At the top, there's a navigation bar with 'CRYPTOGLOBE' and various menu items like 'LATEST', 'CHARTS', 'MARKETS', 'OPINION', 'RESEARCH', and 'TV'. Below the navigation, there's a row of cryptocurrency price cards for BTC, ETH, EOS, XRP, XMR, and ZEC. The main content area features a large green box with the text 'CryptoGlobe Article'. To the right of this box is a featured article titled 'BINANCE Partnering With Paxos for Launch of Dollar-Backed Stablecoin 'BUSD'' by Samak Misra, dated 5 Sep 2019. Below this, there are two more article teasers: 'Dorsey Says Crypto Mass Adoption Will Transform Square's Business Model' by Neil Dennis, and 'Head of Apple Pay Says Cryptocurrency 'Has Interesting Long-Term Potential'' by Samak Misra. On the right side, there's a 'Weekly Newsletter' sign-up form with fields for 'Name' and 'Email', and a 'Subscribe' button. At the bottom right, there's a 'MOST READ' section with two article teasers.

Content Marketing

CryptoCompare Guide/Review:

Medium length (500-1500 words) and complexity. Focuses on the product from a user perspective. Good for clients with a great but somewhat complex product. Includes writing, posting, social media shoutout, homepage and top menu sponsorship (1 week).

\$1500

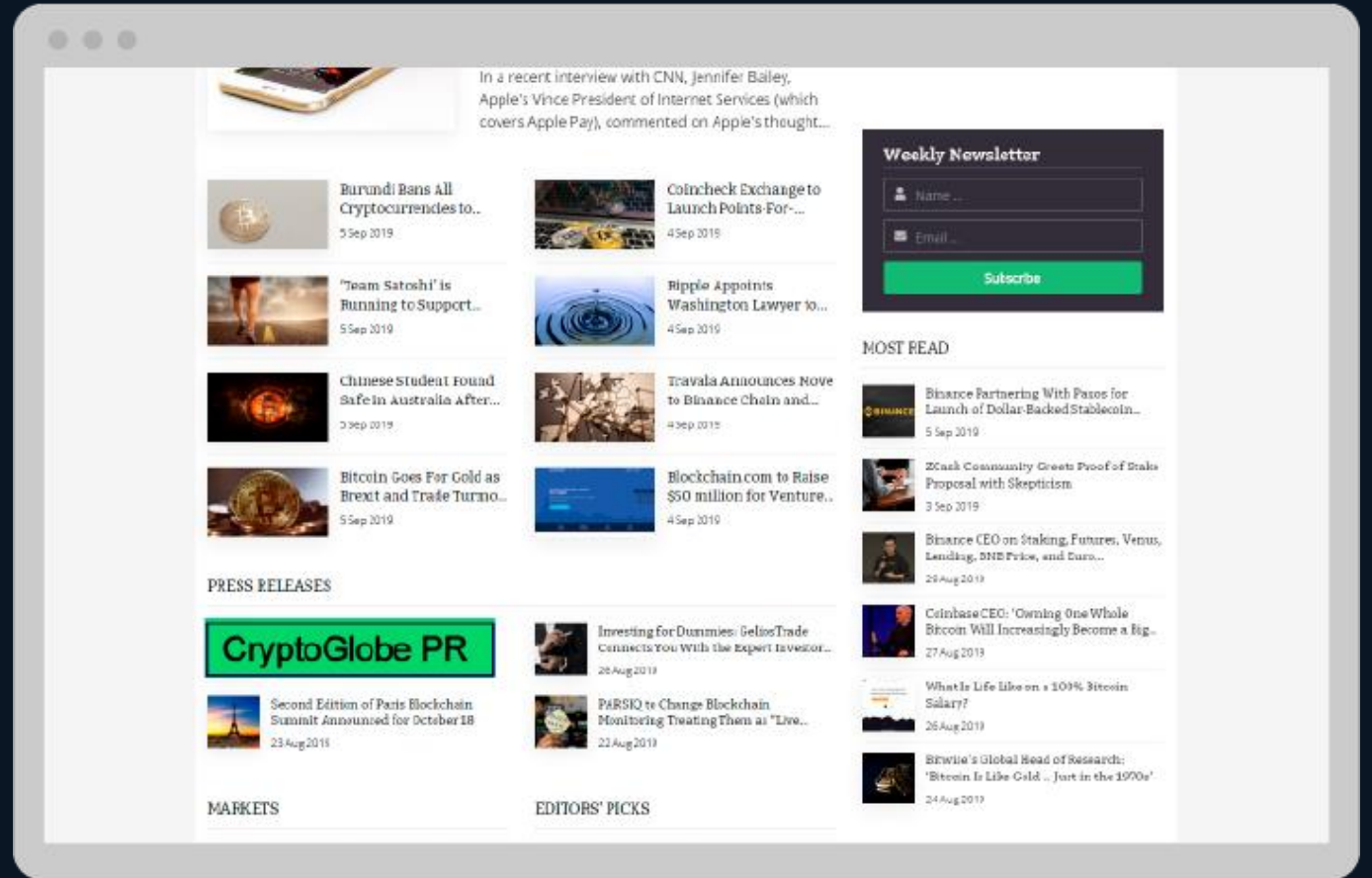


Content Marketing

CryptoGlobe Press Release:

Short (300-600 words) and fairly simple content. Content (written by the client) should focus on an announcement, partnership, etc. Includes posting on the PR section.

\$150



Email Marketing

CryptoCompare features a daily market update newsletter and exchange review newsletter which are sent to roughly 270,000 readers who have opted into our mail list and that have been active for the last 3 months (We prune inactive email addresses). Our users have grown accustomed to our reliable and fact-driven newsletters, making them the perfect place to advertise your latest announcement. For higher engagement, we can also send a bespoke email completely dedicated to your company/product to the same reader base.



Email Marketing

Newsletter Press Release:

A 300-word press release sent and highlighted within our newsletter in its middle section.

Average Open Rate: **50,000-70,000 (20-25%)**

Average Click Through Rate*: **2,000-4,000 (3-6%)**

\$1,000

Bespoke Email:

A fully dedicated email sent to our entire email base. Emails templates can be customized by the advertiser or created by us.

Average Open Rate: **50,000-70,000 (20-25%)**

Average Click Through Rate*: **2,000-4,000 (3-6%)**

\$15,000

** The Average Click Through Rate in the newsletter press release refers to all the links within the email. CTR on the newsletter press release link itself may vary widely.*

CryptoCompare Sponsorships

Sponsorships on CryptoCompare are a great way of introducing your product to our users. Gain brand awareness, improve reviews on your product and drive users to your website with our Top Menu and List Sponsorships. Not only does this position bring potential clients to your website, it also gives you brand awareness by having your logo and name highlighted on one of the top Cryptocurrency websites in the world.

The CryptoCompare Sponsorships are available to ICOs, STOs, IEOs, Coins, Exchanges, Mining Companies and Wallets.



CryptoCompare Sponsorships

Product Sponsorship:

This position ensures that your product is viewed by all our users by highlighting it in on the top menu and on its relevant product list and on the homepage featured review section.

ICOs/STOs/IEOs*:	\$2000/month
Coins*:	\$1000/month
Exchanges:	\$4000/month
Mining:	\$4000/month
Wallets:	\$1000/month

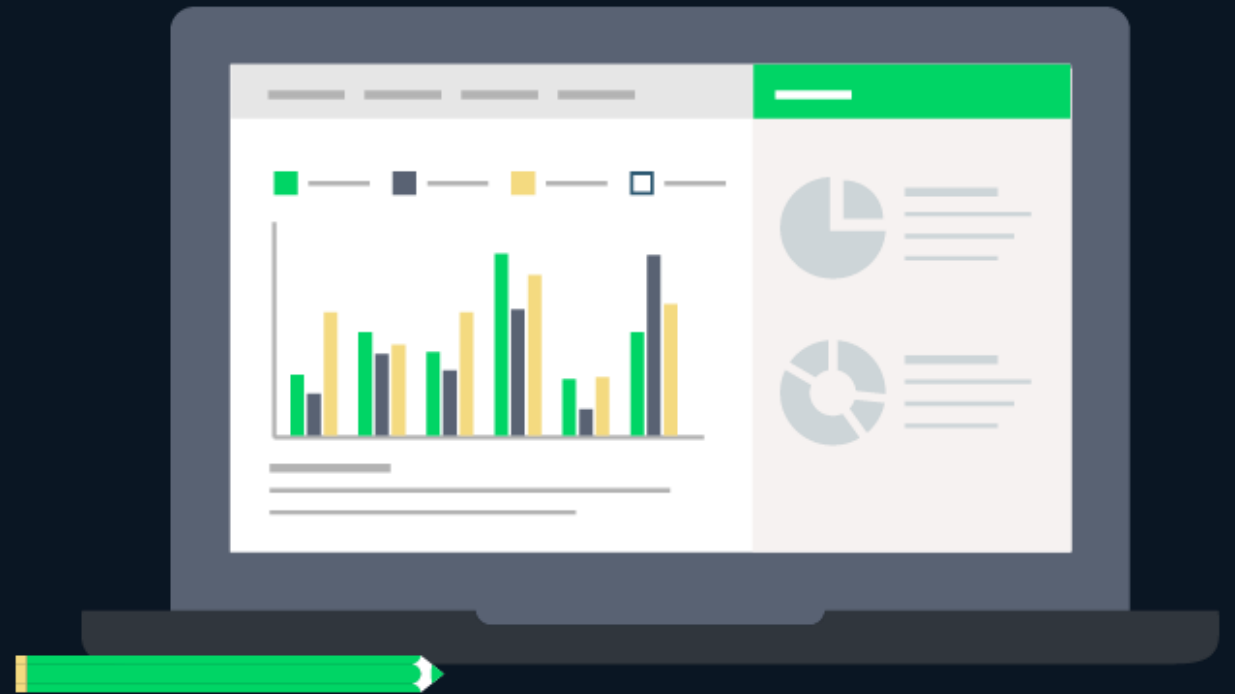
**Is not included on the homepage featured review section.*

Research and Analysis

(CG price analysis, exchange review sponsorship)

CryptoCompare and CryptoGlobe count on a stellar team of researchers and analysts that provide in-depth research and technical analysis for institutions, the cryptocurrency community and crypto researchers alike. Among these are the CryptoCompare Exchange Review, our Exchange Benchmark, and daily and long-term technical analysis on Cryptoglobe*.

**If you're interested in customized research/analysis material for your own website/blog, we can provide additional research/analysis services.*



Research and Analysis

(CG price analysis, exchange review sponsorship)

CryptoCompare Exchange Review Sponsorship:

CryptoCompare's Monthly Exchange Review captures the key historical developments within the cryptocurrency exchange market, and includes a selection of analyses that relate to exchange volumes by tier-level, crypto derivatives trading, market segmentation by fees and fiat capabilities, and many more. Widely respected in the industry, the review regularly features in top crypto publications including Coindesk, TheBlock and C,000cryptoSlate among others.

\$6,000

- ✓ sponsored by + logo and messaging — Exchange review
- ✓ sponsored by + logo (at the bottom of the PR) — In our press release section
- ✓ sponsored by + logo and messaging — email blast (40-50k reads)
- ✓ sponsored by + logo — blog
- ✓ sponsored by — social media

With the CryptoCompare Exchange Review Sponsorship, your company branding will be featured on the Exchange Report's first page, on the newsletter sent when the report is released, on social media and on our blog.

Research and Analysis

(CG price analysis, exchange review sponsorship)

CryptoGlobe Technical Analysis:

Focusing on bitcoin and the top altcoins, our daily and longer-term price analysis on CryptoGlobe is a unique opportunity to tap into an engaged audience that is ready to trade and purchase crypto asset products and services.

Every market analysis image will include your company logo and a custom introductory sentence about your project with a link and call to action of your choice.

\$300 X 1

**Bundle of 4:
\$1000**

Events

The CryptoCompare Digital Asset Summit is one of the most anticipated gatherings in Europe, with more than 1,000 expected attendees. The full-day event brings together an assortment of institutional, retail and regulatory enthusiasts and experts, providing an exceptional networking platform and quality content on the topics that matter most in the digital asset space.

The inaugural summit last June featured more than 60 world-class speakers with exceptional keynotes by Andreas M. Antonopoulos and Thomas J Lee and lively and informative panel discussions with experts from Nasdaq, UBS, VanEck, Bank of England and Binance, to name but a few. The event was attended by 700+ delegates, over 30% c-suite executives and 60+ sponsors and exhibitors from start-ups to industry giants.

The 2020 conference revolves around key themes such as DeFi finance, crypto derivatives, regulation home and away, institutionalisation, securities on the blockchain, fake vs real volume and more.

 **CryptoCompare**

DIGITAL ASSET SUMMIT



Magazine, Canary Wharf, London



March 10th 2020

If interested in sponsoring, exhibiting or speaking at the 2020 CryptoCompare Digital Asset Summit, email amadeira@cryptocompare.com

Coin Packs

✓ Bronze Pack

1 Coin Listing	Free
1 CryptoCompare Guide/Article	\$1,500
1 CryptoCompare Newsletter Press Release	\$1,000
1 CryptoGlobe Article	\$350
1 Month CryptoCompare Coin List & Menu Sponsorship	\$1,000
250,000 Impressions CryptoCompare Coin Page Button	\$1,500
350,000 Impressions CryptoCompare Bottom Newsletter Banner	\$1,400
250,000 Impressions CryptoCompare Portfolio Button	\$1,500
250,000 Impressions CryptoCompare Sidebar Banner	\$2,250
TOTAL	\$10,500
TOTAL WITH 10% DISCOUNT	\$9,135

✓ Silver Pack

1 Coin Listing - Free	Free
2 CryptoCompare Guide/Article	\$3,000
2 CryptoCompare Newsletter Press Release	\$2,000
2 CryptoGlobe Article	\$700
2 Month CryptoCompare Coin List & Menu Sponsorship	\$2,000
750,000 Impressions CryptoCompare Coin Page Button	\$4,500
1,000,000 Impressions CryptoCompare Middle Newsletter Banner	\$6,000
750,000 Impressions CryptoCompare Portfolio Button	\$4,500
850,000 Impressions CryptoCompare Sidebar Banner	\$7,650
TOTAL	\$30,350
TOTAL WITH 20% DISCOUNT	\$24,280

✓ Gold Pack

1 Coin Listing	Free
2 CryptoCompare Guide/Article	\$3,000
2 CryptoCompare Newsletter Press Release	\$2,000
2 CryptoGlobe Article	\$700
1 CryptoCompare Bespoke Email	\$15,000
2 Month CryptoCompare Coin List & Menu Sponsorship	\$2,000
1,000,000 Impressions CryptoCompare Coin Page Button	\$6,000
1,000,000 Impressions CryptoCompare Top Newsletter Banner	\$8,000
1,000,000 Impressions CryptoCompare Portfolio Button	\$6,000
1,000,000 Impressions CryptoCompare Sidebar Banner	\$9,000
TOTAL	\$51,700
TOTAL WITH 30% DISCOUNT	\$36,190

ICO/STO/IEO Packs

✓ Bronze Pack

1 ICO/STO/IEO Listing	Free
1 CryptoCompare Guide/Article	\$1,500
1 CryptoCompare Newsletter Press Release	\$1,000
1 CryptoGlobe Article	\$350
1 Month CryptoCompare ICO/STO/IEO List & Menu Sponsorship	\$2,000
250,000 Impressions CryptoCompare Coin Page Button	\$1,500
250,000 Impressions CryptoCompare Portfolio Button	\$1,500
250,000 Impressions CryptoCompare Sidebar Banner	\$2,250
TOTAL	\$10,100
TOTAL WITH 10% DISCOUNT	\$9,090

✓ Silver Pack

1 ICO/STO/IEO Listing - Free	Free
2 CryptoCompare Guide/Article	\$3,000
2 CryptoCompare Newsletter Press Release	\$2,000
2 CryptoGlobe Article	\$700
2 Month CryptoCompare ICO/STO/IEO List & Menu Sponsorship	\$4,000
750,000 Impressions CryptoCompare Coin Page Button	\$4,500
750,000 Impressions CryptoCompare Middle Newsletter Banner	\$4,500
750,000 Impressions CryptoCompare Portfolio Button	\$4,500
850,000 Impressions CryptoCompare Sidebar Banner	\$7,650
TOTAL	\$30,850
TOTAL WITH 20% DISCOUNT	\$24,680

✓ Gold Pack

1 ICO/STO/IEO Listing	Free
2 CryptoCompare Guide/Article	\$3,000
2 CryptoCompare Newsletter Press Release	\$2,000
2 CryptoGlobe Article	\$700
1 CryptoCompare Bespoke Email	\$15,000
2 Month CryptoCompare ICO/STO/IEO List & Menu Sponsorship	\$4,000
1,000,000 Impressions CryptoCompare Coin Page Button	\$6,000
1,000,000 Impressions CryptoCompare Top Newsletter Banner	\$8,000
1,000,000 Impressions CryptoCompare Portfolio Button	\$6,000
1,000,000 Impressions CryptoCompare Sidebar Banner	\$9,000
TOTAL	\$53,700
TOTAL WITH 30% DISCOUNT	\$37,590

Exchange Packs

✓ Bronze Pack

1 Exchange Listing	Free
1 CryptoCompare Guide/Article	\$1,500
1 CryptoGlobe Article	\$350
1 Month CryptoCompare Exchange List & Featured Reviews Sponsorship	\$4,000
250,000 Impressions CryptoCompare Coin Page Button	\$1,500
350,000 Impressions CryptoCompare Bottom Newsletter Banner	\$1,400
250,000 Impressions CryptoCompare Portfolio Button	\$1,500
TOTAL	\$2,250
TOTAL WITH 10% DISCOUNT	\$10,250 \$9,225

✓ Silver Pack

1 Exchange Listing	Free
2 CryptoCompare Guide/Article	\$3,000
2 CryptoCompare Newsletter Press Release	\$2,000
2 CryptoGlobe Article	\$700
1 Month CryptoCompare Exchange List & Featured Reviews Sponsorship	\$4,000
750,000 Impressions CryptoCompare Coin Page Button	\$4,500
1,000,000 Impressions CryptoCompare Middle Newsletter Banner	\$6,000
750,000 Impressions CryptoCompare Portfolio Button	\$4,500
850,000 Impressions CryptoCompare Sidebar Banner	\$7,650
TOTAL	\$32,350
TOTAL WITH 20% DISCOUNT	\$25,880

✓ Gold Pack

1 Exchange Listing	Free
2 CryptoCompare Guide/Article	\$3,000
2 CryptoCompare Newsletter Press Release	\$2,000
2 CryptoGlobe Article	\$700
1 CryptoCompare Bespoke Email	\$15,000
1 Month CryptoCompare Exchange List & Featured Reviews Sponsorship	\$4,000
1,000,000 Impressions CryptoCompare Coin Page Button	\$6,000
1,000,000 Impressions CryptoCompare Top Newsletter Banner	\$8,000
1,000,000 Impressions CryptoCompare Portfolio Button	\$6,000
1,000,000 Impressions CryptoCompare Sidebar Banner	\$9,000
TOTAL	\$53,700
TOTAL WITH 30% DISCOUNT	\$37,590

Mining Packs

✓ Bronze Pack

1 Mining Listing	Free
1 CryptoCompare Guide/Article	\$1,500
1 CryptoCompare Newsletter Press Release	\$1,000
1 CryptoGlobe Article	\$350
1 Month CryptoCompare Mining List & Featured Reviews Sponsorship	\$4,000
250,000 Impressions CryptoCompare Coin Page Button	\$1,500
250,000 Impressions CryptoCompare Bottom Newsletter Banner	\$1,000
150,000 Impressions CryptoCompare Mining Calculator Button	\$1,500
TOTAL	\$10,850
TOTAL WITH 10% DISCOUNT	\$9,765

✓ Silver Pack

1 Mining Listing	Free
2 CryptoCompare Guide/Article	\$3,000
2 CryptoCompare Newsletter Press Release	\$2,000
2 CryptoGlobe Article	\$700
2 Month CryptoCompare Mining List & Featured Reviews Sponsorship	\$8,000
750,000 Impressions CryptoCompare Coin Page Button	\$4,500
750,000 Impressions CryptoCompare Middle Newsletter Banner	\$4,500
750,000 Impressions CryptoCompare Mining Calculator Button	\$7,500
TOTAL	\$30,200
TOTAL WITH 20% DISCOUNT	\$24,160

✓ Gold Pack

1 Mining Listing	Free
2 CryptoCompare Guide/Article	\$3,000
2 CryptoCompare Newsletter Press Release	\$2,000
2 CryptoGlobe Article	\$700
1 CryptoCompare Bespoke Email	\$15,000
2 Month CryptoCompare Mining List & Featured Reviews Sponsorship	\$8,000
1,000,000 Impressions CryptoCompare Coin Page Button	\$6,000
1,000,000 Impressions CryptoCompare Top Newsletter Banner	\$8,000
1,000,000 Impressions CryptoCompare Mining Calculator Button	\$10,000
TOTAL	\$52,700
TOTAL WITH 30% DISCOUNT	\$36,890

Wallet Packs

✓ Bronze Pack

1 Wallet/Card Listing	Free
1 CryptoCompare Guide/Article	\$1,500
1 CryptoCompare Newsletter Press Release	\$1,000
1 CryptoGlobe Article	\$350
1 Month CryptoCompare Wallet List & Featured Reviews Sponsorship	\$1,000
250,000 Impressions CryptoCompare Coin Page Button	\$1,500
250,000 Impressions CryptoCompare Bottom Newsletter Banner	\$1,000
250,000 Impressions CryptoCompare Portfolio Button	\$1,500
250,000 Impressions CryptoCompare Sidebar Banner	\$2,250
TOTAL	\$10,100
TOTAL WITH 10% DISCOUNT	\$9,090

✓ Silver Pack

1 Wallet/Card Listing	Free
2 CryptoCompare Guide/Article	\$3,000
2 CryptoCompare Newsletter Press Release	\$2,000
2 CryptoGlobe Article	\$700
2 Month CryptoCompare Wallet List & Featured Reviews Sponsorship	\$2,000
750,000 Impressions CryptoCompare Coin Page Button	\$4,500
1,000,000 Impressions CryptoCompare Middle Newsletter Banner	\$6,000
750,000 Impressions CryptoCompare Portfolio Button	\$4,500
750,000 Impressions CryptoCompare Sidebar Banner	\$6,750
TOTAL	\$29,450
TOTAL WITH 20% DISCOUNT	\$23,560

✓ Gold Pack

1 Wallet/Card Listing	Free
2 CryptoCompare Guide/Article	\$3,000
2 CryptoCompare Newsletter Press Release	\$2,000
2 CryptoGlobe Article	\$700
1 CryptoCompare Bespoke Email	\$15,000
3 Month CryptoCompare Wallet List & Featured Reviews Sponsorship	\$3,000
1,000,000 Impressions CryptoCompare Coin Page Button	\$6,000
1,000,000 Impressions CryptoCompare Top Newsletter Banner	\$8,000
1,000,000 Impressions CryptoCompare Portfolio Button	\$6,000
1,000,000 Impressions CryptoCompare Sidebar Banner	\$9,000
TOTAL	\$52,700
TOTAL WITH 30% DISCOUNT	\$36,890

Outreach & Announcement Packs

✓ Bronze Pack

3 CryptoCompare Guide/Article	\$4,500
3 CryptoCompare Newsletter Press Release	\$3,000
3 CryptoGlobe Guide/Article	\$1,050
3 CryptoGlobe Press Release	\$450
TOTAL	\$9,000
TOTAL WITH 10% DISCOUNT	\$8,100

✓ Silver Pack

5 CryptoCompare Guide/Article	\$7,500
5 CryptoCompare Newsletter Press Release	\$5,000
5 CryptoGlobe Guide/Article	\$1,750
5 CryptoGlobe Press Release	\$750
1 CryptoCompare Bespoke Email	\$15,000
TOTAL	\$30,000
TOTAL WITH 20% DISCOUNT	\$24,000

✓ Gold Pack

10 CryptoCompare Guide/Article	\$15,000
10 CryptoCompare Newsletter Press Release	\$10,000
10 CryptoGlobe Guide/Article	\$3,500
10 CryptoGlobe Press Release	\$1,500
2 CryptoCompare Bespoke Email	\$30,000
TOTAL	\$60,000
TOTAL WITH 30% DISCOUNT	\$42,000

Banner Packs

✓ Bronze Pack

300,000 Impressions Mobile Leaderboard Banner	\$3,000
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300,000 Impressions Desktop Leaderboard Banner	\$4,200
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300,000 Impressions Desktop Sidebar Banner	\$2,700
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300,000 Impressions Bottom Newsletter Banner	\$1,200
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TOTAL	\$11,100
TOTAL WITH 10% DISCOUNT	\$9,990

✓ Silver Pack

750,000 Impressions Mobile Leaderboard Banner	\$7,500
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750,000 Impressions Desktop Leaderboard Banner	\$10,500
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750,000 Impressions Desktop Sidebar Banner	\$6,750
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750,000 Impressions Middle Newsletter Banner	\$4,500
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TOTAL	\$29,250
TOTAL WITH 20% DISCOUNT	\$23,400

✓ Gold Pack

1,500,000 Impressions Mobile Leaderboard Banner	\$15,000
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1,500,000 Impressions Desktop Leaderboard Banner	\$21,000
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1,500,000 Impressions Desktop Sidebar Banner	\$13,500
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1,500,000 Impressions Top Newsletter Banner	\$12,000
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TOTAL	\$61,500
TOTAL WITH 30% DISCOUNT	\$38,850

Button Packs

✓ Bronze Pack

300,000 Impressions Homepage Chart Buttons	\$2,400
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300,000 Impressions Homepage List Button	\$1,800
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300,000 Impressions Coin List Button	\$1,800
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300,000 Impressions Coin Page Button	\$1,800
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300,000 Impressions Portfolio Button	\$1,800
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TOTAL	\$9,600
TOTAL WITH 10% DISCOUNT	\$8,640

✓ Silver Pack

1,000,000 Impressions Homepage Chart Buttons	\$8,000
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1,000,000 Impressions Homepage List Button	\$6,000
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1,000,000 Impressions Coin List Button	\$6,000
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1,000,000 Impressions Coin Page Button	\$6,000
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1,000,000 Impressions Portfolio Button	\$6,000
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TOTAL	\$32,000
TOTAL WITH 20% DISCOUNT	\$25,600

✓ Gold Pack

1,500,000 Impressions Homepage Chart Buttons	\$12,000
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1,500,000 Impressions Homepage List Button	\$9,000
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1,500,000 Impressions Coin List Button	\$9,000
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1,500,000 Impressions Coin Page Button	\$9,000
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1,500,000 Impressions Portfolio Button	\$9,000
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TOTAL	\$48,000
TOTAL WITH 30% DISCOUNT	\$33,600

Banner & Button Packs

✓ Bronze Pack

300,000 Impressions Mobile Leaderboard Banner	\$3,000
300,000 Impressions Desktop Leaderboard Banner	\$4,200
300,000 Impressions Desktop Sidebar Banner	\$2,700
300,000 Impressions Bottom Newsletter Banner	\$1,200
300,000 Impressions Homepage Chart Buttons	\$2,400
300,000 Impressions Homepage List Button	\$1,800
300,000 Impressions Coin List Button	\$1,800
300,000 Impressions Coin Page Button	\$1,800
300,000 Impressions Portfolio Button	\$1,800
TOTAL	\$20,700
TOTAL WITH 15% DISCOUNT	\$17,595

✓ Silver Pack

750,000 Impressions Mobile Leaderboard Banner	\$7,500
750,000 Impressions Desktop Leaderboard Banner	\$10,500
750,000 Impressions Desktop Sidebar Banner	\$6,750
750,000 Impressions Middle Newsletter Banner	\$6,750
750,000 Impressions Homepage Chart Buttons	\$6,000
750,000 Impressions Homepage List Button	\$4,500
750,000 Impressions Coin List Button	\$4,500
750,000 Impressions Coin Page Button	\$4,500
750,000 Impressions Portfolio Button	\$4,500
TOTAL	\$53,250
TOTAL WITH 30% DISCOUNT	\$37,275

✓ Gold Pack

1,500,000 Impressions Mobile Leaderboard Banner	\$15,000
1,500,000 Impressions Desktop Leaderboard Banner	\$21,000
1,500,000 Impressions Desktop Sidebar Banner	\$13,500
1,500,000 Impressions Top Newsletter Banner	\$12,000
1,500,000 Impressions Homepage Chart Buttons	\$12,000
1,500,000 Impressions Homepage List Button	\$9,000
1,500,000 Impressions Coin List Button	\$9,000
1,500,000 Impressions Coin Page Button	\$9,000
1,500,000 Impressions Portfolio Button	\$9,000
TOTAL	\$109,500
TOTAL WITH 40% DISCOUNT	\$65,700

FAQs

How can I pay?

We accept wire/SEPA transfers and Bitcoin or Ethereum.
We do not accept PayPal or Credit Cards.

When can I expect my advertising campaign to be delivered?

We have a fast turnaround time, assuming all the relevant material has been sent. Our content usually takes around 1-3 days to be written and banner/sponsorship positions are activated on the date agreed by the advertiser and CryptoCompare.

What's the minimum purchase?

The minimum purchase on CryptoCompare is \$2000.
On CryptoGlobe it's \$150.

Can my content be posted without being marked as "sponsored"?

No, all paid content must be marked as sponsored.

Do you accept Guest Posts?

No. We only accept sponsored posts.

FAQs

Do you accept all advertisers/material?

No. We will review your product/company and reserve the right to deny advertising. We may also choose to refuse specific materials or content, especially those that are overtly seeking to persuade or incite the recipient to engage in investment activities.

Do you offer a dashboard to track performance?

No, but we provide a report at the end of the campaign or on pre-established time intervals during the campaign.

Do you offer Geotargeting?

Yes, but only on bespoke emails. For banners, buttons, and all other positions, there is no geotargeting available.

Do you offer Mobile/Desktop targeting?

Yes, you can choose between our mobile banners and our desktop/tablet banners.

How do I start?

Our advertising managers will guide you through the process! email sales@cryptocompare.com and one of our staff will be in touch.

Start Advertising Today!



www.cryptocompare.com